

always ask for . . .

# PENGUIN



29th March - 30th April 2010 - or while stock lasts

## SPECIALS

ALL PRICING GST EXCLUSIVE

E&OE

Our customer service reps are standing by waiting for your order now so don't delay call us on 09 438 1900 OR place your orders by fax to 09 4385456 or on our website [www.penguinwholesalers.co.nz](http://www.penguinwholesalers.co.nz)

### Our Bakery Range includes:

- Nuts
- Herbs
- Salt
- Sugar
- Flour
- Pulps
- Icing Sugar



Plus much more!

*Ask one of our reps today about our comprehensive range  
Top quality products at reasonable rates*

MasterFoods®

Chicken Salt 1kg

**\$13.13** per unit

Code 1739085

Have you **tried** any of the other great Masterfoods seasonings? – Portuguese, Moroccan, Tuscan, Cajun Spice.



Knorr Instant Mashed Potato 4kg

**\$53.38** Code 3239925



Hellmann's  
Real Mayonnaise  
2.4 kg **\$28.72**  
Code 3239932



### Fresh from the Freezer

Potato chip supply looks to be much more solid this year with the Psyllid bug under control.

In parts of the world where water is scarce – and we can include Northland in that at present – this will be the next food labelling issue.

Food labels will need to show – the “blue” water component, i.e. the percentage that fell naturally from the sky, “green” water, which is stored and then used, and “grey” water which has been recycled or will need to be treated.

Grassfed beef for example has a high “blue” component compared to feedlot beef. In many parts of the world, including USA, Europe and Australia, water shortages are a big issue.

Speaking of beef – remember that the single biggest factor for tenderness is not breed, it is – whether the carcass has been cold boned or hot boned, with cold boning producing more tender cuts.

6 HEWLETT ST,  
P.O. BOX 1523  
WHANGAREI,  
NEW ZEALAND  
PHONE: 09 438 1900  
FAX 09 438 5456

email: [sales@penguinwholesalers.co.nz](mailto:sales@penguinwholesalers.co.nz)  
[www.penguinwholesalers.co.nz](http://www.penguinwholesalers.co.nz)

## Quality Doesn't Cost, It Pays!

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**Kalamata Olives Pitted**  
**2kg Jar Only \$26.88**  
Code 3185003



Whole & Sliced  
available also

**Everyone is talking  
about....**

An American trade magazine has surveyed restaurant customers to find that:

- The top component of good service is *a friendly disposition*.
- Second is: *checking regularly if anything else is required*.
- Third – *clean and safe serving habits*.

We can probably all relate to that, both from a customer and a business owner/manager point of view.

Food Safety – we have been HACCP accredited for a number of years now and can help you with any issues you might have.

Dairy products – pricing for these seems to be on the way up again, and the bulk contract buying for cheese means some brands will have better pricing than others as their tonnages at old costs will vary.

*Expect to see:* More media focus on food safety and traceability issues.



**Eggs 15 doz per carton**

Size 6 \$36.00 Code 2670006 (\$2.40/doz)  
Size 7 \$38.90 Code 2670007 (\$2.59/doz)

Free range also available

**Apricots Whole 3kg \$27.75**  
Code 3240001



**Cocoa Powder**  
**3kg bag \$24.45**  
Code 3240074



**Mono Plastic Foodwrap**  
**600mt x 33cm \$30.00 per unit**  
Code 2610515



**Gladbake Baking Paper**  
**120mt x 30cm \$30.60 per unit**  
Code 2610850



**Tradewinds Pineapple Slices**  
**A10 tin – Special Price \$6.50**  
Code 1592000

**Coconut Cream**  
**1ltr Tetra**  
**Only \$3.20**  
Code 1594045



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