

always ask for . . .

PENGUIN



12th April - 30th April 2010 - or while stocks last

SPECIALS

ALL PRICING GST EXCLUSIVE

E&OE

Our customer service reps are standing by waiting for your order now so don't delay call us on 09 438 1900 OR place your orders by fax to 09 4385456 or on our website www.penguinwholesalers.co.nz



Sealink Crumbed Hoki Fillet

30 x 115gm
Only \$26.95 per ctn
Code 2112005



Fresh from the Freezer

foodfirst™

We have been asked a lot of questions of late about **foodfirst**, what it is, and how it works.

foodfirst Ltd is the renamed NZARFD Ltd that was formed here at Penguin in 1987, being a group of independent foodservice Distributors around New Zealand.

It's nineteen branches around New Zealand make it the biggest foodservice network. Each of these Distributors is a shareholder in **foodfirst** and this gives us access to the group buying power (examples on these pages) and promotions like Best of the Best, the widely copied rewards programme we are running at the moment.

foodfirst employs quite a few staff at an office in Whangarei, with Head Office being in Auckland's CBD.

Locally owned and operated – but with buying power grunt.



F.A.Q. Lemon Liqueur 375ml Glass Bottle \$19.95

No Preservatives, Artificial Colours or Flavours
Minimum 45% Lemon Juice Locally Made!
Code 2859150

Cream Cheese 2kg \$17.00
Code 1360005



Natural Yoghurt 4kg \$12.00
Code 1360030

6 HEWLETT ST,
P.O. BOX 1523
WHANGAREI,
NEW ZEALAND
PHONE: 09 438 1900
FAX 09 438 5456
email: sales@penguinwholesalers.co.nz
www.penguinwholesalers.co.nz

Quality Doesn't Cost, It Pays!

always ask for . . .

PENGUIN



12th April - 30th April 2010 - or while stocks last

Camembert Crumbed Wedges Handy 1kg Bag

Approx 30 per bag = 58c per piece

\$17.40

Code 2855000



Everyone is talking about....

With the global trend towards local products, we bring you **FAQ Lemon Liqueur**. Made in Russell, this is a very versatile product as an ingredient or liqueur. Your Rep can help you with more details and possibly a sample.

The Northland Chefs Assoc **Salon Culinaire** entries need to be in by May 24th. See northlandchefs.co.nz for details.

The annual **Matariki Awards** dinner is also on at Forum North on June 27th. Nominations close 14th April – so get those nominations in quickly if you want to test yourself against industry standards and gain the recognition and rewards that flow from success.

The Awards dinner itself is well worth making the effort for the opportunity to mix and mingle with other industry people and to get a feel for the factors driving growth and success in the hospitality sector.

Expect to see: Consumers wanting more “food facts”



Chicken Filla Ham & Cheese

1kg bag \$9.75

Code 2054407

Mixed Portions 5kg bag

Only \$17.75

Code 2054153

Cheap !!



Lamb Rump

Boneless 4pk

\$23.00 per kg

Code 2489500

(Frozen Product)



Pure Indulgence

Salmon Kebabs

50 per ctn \$105

To order only

1 – 2 days lead time



Did you know we can source Salmon Whole & Fillets also?



Sea Cuisine

Prawn Cutlets 21/25 1kg

\$17.90 per bag

Or \$16.90 per bag Carton buy (10)

Code 3640048

6 HEWLETT ST,
P.O. BOX 1523
WHANGAREI,
NEW ZEALAND
PHONE: 09 438 1900
FAX 09 438 5456

email: sales@penguinwholesalers.co.nz
www.penguinwholesalers.co.nz

Quality Doesn't Cost, It Pays!